

DHC USA debuts vitamin-packed moisturizer Acerola Cream

The latest addition to its popular line of brightening products



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Vitamin C has long been hailed for its antioxidant properties, so it should be no surprise that it is a popular skincare ingredient. DHC USA Inc., a distinguished provider of high-quality skincare products and makeup, is proud to introduce the latest addition to its Acerola series—new Acerola Cream. Formulated with free radical-fighting olive oil and powerful vitamin C from the acerola fruit and seed extracts, this intensive moisturizer helps strengthen and tone with collagen-promoting properties, as well as encouraging a brighter, more vibrant complexion. And best of all, it is surprisingly lightweight and non-greasy.

“Acerola Cream is the answer for fans of our Acerola series who wanted a creamy moisturizer,” declares Miles Perdiguerra, Marketing Director at DHC USA, headquartered in San Francisco, California. “It can be alternated with our Acerola Gel moisturizer between day and night or from season to season. We strive to give our customers options so they can customize a routine that’s perfect for them.”

Usage

After toning, smooth Acerola Cream evenly over your face. For best results, use with other products in the DHC Acerola line.

Availability

Acerola Cream is priced at \$23.00 for 1.4 oz. Net wt. via catalog or www.DHCcare.com. Whether ordering online or by phone, fax or mail, customers can have their products delivered straight to their home or office. And with every order, DHC customers may make four free selections from a wide variety of product samples, including our most popular product worldwide, Deep Cleansing Oil.

DHC’s Acerola Series

DHC’s Acerola series also includes Acerola Lotion, a brightening toner; Acerola 100, an antioxidant-rich booster; and Acerola Gel, a light moisturizer. Products in the Acerola line are appropriate for anyone’s skin, but are particularly beneficial for those with normal to oilier complexions for moisturizing and conditioning.

About DHC

DHC Corporation is one of the world’s leading manufacturers and marketers of more than 1,500 quality products, including skincare items, makeup, fine foods, supplements and more. DHC was founded in Japan more than 25 years ago and has offices in Korea, Taiwan, Hong Kong, Canada, Great Britain and the United States. It is one of the top five Japanese skincare companies and serves millions of customers globally, with annual worldwide sales approaching \$1 billion. In 2007, DHC USA celebrated ten years of mail-order distribution in the United States. DHC products are never tested on animals.