

# DHC USA adds Body Sunscreen Milk SPF 30+ to its growing UV Care line

## Broad-spectrum defense against sun damage in a lightweight formula

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Most of us remember to wear sunscreen daily to prevent sun damage to our complexions. But did you know that the rest of the exposed skin on your body is just as vulnerable to discoloration, wrinkles and even skin cancer? DHC USA Inc., a distinguished provider of high-quality skincare products and makeup, proudly introduces fragrance-free Body Sunscreen Milk SPF 30+ to its quality lineup of skincare offerings. This broad-spectrum mineral sunscreen features titanium dioxide to help reflect harmful UVA and UVB rays and is enriched with nourishing soy and vitamin E, free radical-fighting alpha-lipoic acid, and brightening alpha-arbutin to help visibly counter sun damage—enabling you to confidently enjoy the great outdoors.

“Many people don’t think about wearing body sunscreen unless they’re at the beach or lying by the pool,” states Miles Perdigueria, Marketing Director for DHC USA, headquartered in San Francisco, California. “The reality is much of the sun exposure we get actually occurs doing everyday things, like walking to work or strolling through the park—especially during the sunnier months when we wear clothing that bares a little more skin. DHC Body Sunscreen Milk SPF 30+ provides the broad-spectrum sun protection we need to help keep our legs, arms, hands and décolleté safe from the UV rays that can make skin look older.”

### Broad-Spectrum Protection

Protecting your skin from both UVA and UVB rays has never been more crucial. Not only can sun damage lead to unwanted visible signs of aging, but it also can be linked to more serious skin issues, such as melanoma. This danger is present in any season, but outdoor summer activities can leave your skin particularly vulnerable.

### Usage

Shake well. Apply evenly before sun exposure and as needed. Reapply after towel drying, swimming or perspiring. Please note that you should consult your physician before using on children under 6 months of age.



### Availability

DHC Body Sunscreen Milk SPF 30+ is priced at \$19.00 for 2.7 fl. oz. and is available by catalog or via [www.DHCcare.com](http://www.DHCcare.com). Whether ordering online or by phone, fax or mail, customers can have their products delivered straight to their home or office. And with every order, DHC customers may make four free selections from a wide variety of product samples, including our most popular product worldwide, Deep Cleansing Oil.

### About DHC

DHC Corporation is one of the world’s leading manufacturers and marketers of more than 1,500 quality products, including skincare items, makeup, fine foods, supplements and more. DHC was founded in Japan more than 25 years ago and has offices in Korea, Taiwan, Hong Kong, Canada, Great Britain and the United States. It is one of the top five Japanese skincare companies and serves millions of customers globally, with annual worldwide sales approaching \$1 billion. In 2007, DHC USA celebrated ten years of mail-order distribution in the United States. DHC products are never tested on animals.