

DHC USA introduces Platinum Silver Nanocolloid Lotion

Age-fighting toner is mild enough to benefit all skin types



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One of the primary reasons for using a toner in the first place is to help prepare your skin for the softness afforded when you apply your favorite moisturizer. DHC USA Inc., a distinguished provider of high-quality skincare products and makeup, proudly announces the addition of Platinum Silver Nanocolloid Lotion to its popular skincare line. This advanced toner helps to refine your complexion by tightening the appearance of your pores while moisture-retaining hyaluronic acid, brightening mulberry extract and calming loquat extract leave your skin feeling supple, never sticky.

“Fans of nanotechnology have been yearning for a quality toner utilizing the same formula as our existing Platinum Silver Nanocolloid booster and moisturizer products,” declares Miles Perdigueria, Marketing Director at DHC USA, headquartered in San Francisco, California. “We are ecstatic to round out this series with an essential third product for a skincare trio that works synergistically to promote a more radiant complexion.”

DHC's Platinum Silver Series

In addition to this exciting new toner, DHC's age-defying Platinum Silver series includes: Platinum Silver Nanocolloid Milky Essence, a botanical-rich booster, and fine line-fighting Platinum Silver Nanocolloid Cream, a medium-weight, intensive moisturizer.

Usage

After washing face and patting dry, apply toner to skin with hands or a cotton pad. For best results, use with other DHC Platinum Silver Nanocolloid products.

Availability

DHC Platinum Silver Nanocolloid Lotion is priced at \$27.00 for 4 fl. oz. and is available by catalog or via www.DHCcare.com. Whether ordering online or by phone, fax or mail, customers can have their products delivered straight to their home or office. And with every order, DHC customers may make four free selections from a wide variety of product samples, including our most popular product worldwide, Deep Cleansing Oil.

About DHC

DHC Corporation is one of the world's leading manufacturers and marketers of more than 1,500 quality products, including skincare items, makeup, fine foods, supplements and more. DHC was founded in Japan more than 25 years ago and has offices in Korea, Taiwan, Hong Kong, Canada, Great Britain and the United States. It is one of the top five Japanese skincare companies and serves millions of customers globally, with annual worldwide sales approaching \$1 billion. In 2007, DHC USA celebrated ten years of mail-order distribution in the United States. DHC products are never tested on animals.