

# DHC USA Inc. introduces silkening Hair Brushing Foam



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DHC USA Inc., a Japanese skincare leader, continues its product expansion with the launch of Hair Brushing Foam, a lightweight foam that detangles and brings shine and luster to dry, color-treated, or damaged hair. Hair is nurtured with a hydrating blend of DHC's signature olive oil and soybean seed extract; plus, the ingredients help hair resist humidity, so it maintains more manageability, even in difficult weather.

"Hair Brushing Foam gives your hair some flair with moisture boosters and shine enhancers. Sea collagen, olive virgin oil, and olive leaf extract provide manageability, definition, and silkiness in a non-sticky, quick-drying foam formula," explains Hadrian Miguel, licensed esthetician and DHC beauty expert at DHC USA's San Francisco headquarters. "It's great for all hair types, including fine and color-treated hair."

## Pricing, Usage, and Availability

DHC Hair Brushing Foam will be available at the special price of \$5.50 for 5.2 oz. Net wt. through March 31, 2006, and thereafter at its regular price of \$7.50.

Usage: Shake well. Turn can upside down and dispense foam into palm. Work foam through damp or dry hair. Do not rinse. Style as desired. DHC Hair Brushing Foam is available by catalog and through DHC's website. When ordering online or by phone, fax, or mail, customers can have their products delivered straight to their home or office. And with every purchase, customers may make four free selections from a wide variety of product samples, including our most popular product worldwide, Deep Cleansing Oil.

## About DHC

DHC Corporation is one of the world's leading manufacturers and marketers of quality skincare products, makeup, fragrances, health foods, and supplements. It started in Japan more than 20 years ago and now has offices worldwide, including in South Korea, Taiwan, Hong Kong, and the United States. One of the top ten skincare companies in Japan, DHC today has more than 800 products in its skincare, cosmetics, health food, supplement, and lingerie lines.