

# DHC USA Inc. announces kissable Moisture Care Lip Gloss Shimmer

## Hydrating lip shine makes a splash in six stunning shades

SAN FRANCISCO, Calif., January 8, 2007—

Dewy lips are always in season, and DHC USA Inc., a distinguished provider of high-quality beauty products and makeup, proudly introduces new Moisture Care Lip Gloss Shimmer. This unique lip gloss comes in six delicious colors: Cassis, Raspberry, Cherry, Peach, Orange, and Cinnamon. Conveniently packaged in a squeeze tube for easy application, these new lip colors are infused with DHC's signature ingredient, virgin olive oil—a simple, yet highly effective source for all-natural skin conditioning—as well as hyaluronic acid to help keep lips moisturized.

“Just when I thought DHC couldn't make a better product than Moisture Care Lip Gloss, they've wowed me with Moisture Care Lip Gloss Shimmer,” exclaims Gloria Ortiz, licensed esthetician at DHC USA's headquarters in San Francisco, California. “These glosses plump the look of your lips with shiny lip enhancers, as well as marine collagen—and the micro-flecks of glitter lend a sparkly, sexy tone that will get you noticed.”

### Usage Directions

Remove cap and squeeze tube to glide gloss evenly over lips. May be used alone or layered with other lip colors.

### Availability

Moisture Care Lip Gloss Shimmer is available by catalog or via [www.DHCcare.com](http://www.DHCcare.com) at the introductory rate of \$5.00 for 0.42 oz. Net wt. through February 28, 2007, and thereafter at its regular price of \$8.00. When ordering online or by phone, fax, or mail, shoppers can have their products delivered directly to their home or office. And with every purchase, customers may make four free selections from a wide variety of skincare samples, including our most popular product worldwide, Deep Cleansing Oil.

### About DHC

DHC Corporation is one of the world's leading manufacturers and marketers of over 1,500 quality products, including skincare, makeup, fine foods, vitamins, and more. DHC started in Japan more than 25 years ago and now has offices in South Korea, Taiwan, Hong Kong, and the United States. It is one of the top five Japanese skincare companies and serves millions of customers globally, with annual worldwide sales approaching \$1 billion. DHC skincare products are never tested on animals.



Cassis



Raspberry



Cherry



Peach



Orange



Cinnamon