



DHC USA Inc. debuts age-defying Q10 Mask and Q10 Eye Cream

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DHC USA Inc., a Japanese skincare leader, continues its product expansion with the addition of Q10 Mask and Q10 Eye Cream to its popular Q10 series. The key ingredient in these products is coenzyme Q10, a vitamin-like compound that helps support collagen and elastin for a look of increased firmness and suppleness. When applied topically, coenzyme Q10 absorbs into skin, helping to fight free radicals and target fine lines and other visible signs of aging.



“Q10 Eye Cream is just what the delicate skin around my eyes craves for increased radiance,” explains Gloria Ortiz, licensed esthetician and trainer at DHC USA headquarters in San Francisco, California. “With its bounty of

ten other nurturing and brightening ingredients, it’s my beauty ‘must-have’ for my eye area. And Q10 Mask is a wonderful alternative to clay masks. The soft paper sheet is saturated with a coenzyme Q10 solution and moisture magnets, including polyglutamic and hyaluronic acids. I enjoy relaxing for 20 minutes while my face soaks in the benefits of the mask. Afterward, my skin feels revitalized.”

Q10 Series

All of the products in DHC’s Q10 series work synergistically to help fight the effects of environmental stresses, combat visible signs of aging, and nourish your complexion. The series includes: Q10 Cream, a daily moisturizer suitable for most complexions; Q10 Milk, a light milky gel great for daytime wear; and Q10 Lotion, a toner that hydrates the skin. The newly launched Q10 Mask also contains plant-derived ingredients such as aloe extract to help promote cell turnover, olive leaf extract to help combat environmental stress, and rosewater to gently condition the skin

and impart a relaxing scent. Q10 Eye Cream boasts brightening alpha-arbutin and potent humectants including aloe vera and olive oil.

Pricing, Usage, and Availability

DHC Q10 Mask is available at the special price of \$9.50 for four sheets through April 30, 2006, and thereafter at its regular price of \$12.00. Usage: After cleansing, place the sheet so that it covers your entire face, then relax for 20 minutes.

Q10 Eye Cream is available at the special price of \$18.00 for 0.88 oz. Net wt. through April 30, 2006, and thereafter at its regular price of \$24.00. Usage: After toning with Q10 Lotion, gently apply the eye cream under and around eyes.

DHC Q10 Mask and Q10 Eye Cream are available by catalog or through DHC’s website. When ordering online or by phone, fax, or mail, customers can have their products delivered straight to their home or office. And with every purchase, customers may make four free selections from a wide variety of product samples, including our most popular product worldwide, Deep Cleansing Oil.

About DHC

DHC Corporation is one of the world’s leading manufacturers and marketers of quality skincare products, makeup, fragrances, health foods, and supplements. It started in Japan more than 20 years ago and now has offices worldwide, including in South Korea, Taiwan, Hong Kong, and the United States. One of the top ten skincare companies in Japan, DHC today offers more than 800 products.