DHC USA Inc. debuts Moisture Care Lip Gloss in six versatile colors

Hydrating lip shine makes a splash in barely-there natural hues

LGA01 Clear

LGA02 Pale Pink

LGA03 Coral

LGA04 Pink

LGA05 Rose

LGA06 Beige

SAN FRANCISCO, Calif., May 10, 2006—

What woman hasn't accumulated tube after tube of lipstick on a vain quest for that perfect lip color—one that not only expresses her personality but also makes her feel more feminine and confident? Consider your search over. New from DHC USA Inc., a distinguished provider of high-quality skincare products, makeup, and fragrances, comes unique DHC Moisture Care Lip Gloss in six juicy shades: Clear, Pale Pink, Coral, Pink, Rose, and Beige.

A decade ago, overpowering colors were popular, but this summer, natural hues are in. So go ahead—play up your lips with Moisture Care Lip Gloss's subtle tints. Packaged in a squeeze tube for easy application, these new lip colors are infused with DHC's signature ingredient, virgin olive oil—a simple yet effective source for all-natural skin conditioning—and marine collagen, a naturally derived lip booster.

To use, just squeeze the tube and glide evenly over lips. Gloss may be used alone or layered with other lip colors. DHC's Moisture Care Lip Gloss is available at the special price of $5.00 for 0.42 oz. Net wt. through June 30, 2006, and thereafter at the regular price of $8.00.

"Moisture Care Lip Gloss is a must-have for my beach bag this summer," enthuses Gloria Ortiz, licensed esthetician at DHC USA's headquarters in San Francisco, California. "The slanted tip is perfect for quick, mess-free applications, and the gloss leaves a high-shine finish that lasts a long time."

Availability

DHC's Moisture Care Lip Gloss is available by catalog or through DHC's website. Whether ordering online or by phone, fax, or mail, customers can have their products delivered straight to their home or office. And with every purchase, customers may make four free selections from a wide variety of product samples, including our most popular product worldwide, Deep Cleansing Oil.

About DHC

DHC Corporation is one of the world's leading manufacturers and marketers of more than 1,500 quality products, including skincare products, makeup, fine foods, vitamins, and more. The company was founded in Japan more than 25 years ago and now has offices in South Korea, Taiwan, Hong Kong, and the United States. It is one of the top five Japanese skincare companies and serves millions of customers globally, with annual worldwide sales approaching $1 billion.

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