

DHC USA Inc. introduces Acerola Travel Set

The antioxidant power
of acerola now available
in a petite, portable kit



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We've all been there—after your first sunbathing weekend of the season, you wind up with uneven spots on your chin, cheeks, and forehead instead of a beautiful, sun-kissed glow. Your solution is in the bag—literally—with DHC's new Acerola Travel Set, featuring products that contain the brightening Caribbean acerola berry to help even out skin, all in an adorable, complimentary polka-dot denim carry bag. DHC USA Inc., a distinguished provider of high-quality skincare products, makeup, and fragrances, has compiled this set to help active people combat uneven skin tone wherever they go. DHC Acerola Travel Set contains four revitalizing products, including: Soft Touch Cleansing Oil (1 fl. oz.), an olive oil-based cleanser that can be used on either wet or dry skin; Mild Soap (0.35 oz. Net wt.), a cleansing bar containing honey extract; Acerola Lotion (1 fl. oz.), a brightening toner with vitamin C; and Acerola Gel (0.35 oz. Net wt.), a lightweight, non-greasy facial moisturizer.

"The acerola berry is a gold mine of vitamin C and antioxidants, which not only aid in brightening skin, but also help fight skin-damaging free radicals," explains Hadrian Miguel, licensed esthetician at DHC USA's headquarters in San Francisco, California. "We're one of the only companies that prominently features this incredible ingredient in a skincare line. The Acerola Travel Set is lightweight and easy to use, and it makes our popular acerola products available to those on the go. The simple, four-step routine helps brighten and even tone while leaving skin feeling soft and velvety. It's a fantastic mini-sized set for normal and oilier skin types who want the smooth appearance of clean, radiant skin."

The Acerola Travel Set is available at the special price of \$14.00 through July 31, 2006, and thereafter at its regular price of \$19.00. The kit includes a cute polka-dot denim pouch that

contains four skincare products. To achieve optimal results, the products should be used as directed in the following sequence as part of a daily cleansing, toning, and moisturizing routine: Soft Touch Cleansing Oil, Mild Soap, Acerola Lotion, Acerola Gel.

DHC's Acerola Series

All of the products in DHC's Acerola series work synergistically to help fight the effects of uneven skin tone. The series includes: Acerola Gel, an oil-free, water-based facial moisturizer rich in antioxidants (vitamins A and C); Acerola Lotion, a toner that helps combat uneven skin tone; Acerola 100, a concentrated moisturizing and brightening treatment; and Acerola Body Gel, a cool after-bath treat that hydrates with serine, providing deep conditioning to help you achieve softer skin.

Availability

DHC's Acerola Travel Set is available by catalog or through DHC's website. Whether ordering online or by phone, fax, or mail, customers can have their products delivered straight to their home or office. And with every purchase, customers may make four free selections from a wide variety of product samples, including our most popular product worldwide, Deep Cleansing Oil.

About DHC

DHC Corporation is one of the world's leading manufacturers and marketers of more than 1,500 quality products, including skincare products, makeup, fine foods, vitamins, and more. The company was founded in Japan more than 25 years ago and now has offices in South Korea, Taiwan, Hong Kong, and the United States. It is one of the top five Japanese skincare companies and serves millions of customers globally, with annual worldwide sales approaching \$1 billion.