



DHC USA Inc. introduces Roasted Black Soybean Tea

A delicious tea and a nutritious snack

SAN FRANCISCO, Calif., August 5, 2005—

DHC adds to its collection of Fine Foods new Roasted Black Soybean Tea. Made, as its name suggests, with nourishing roasted black soybeans, this Japanese tea, also called *Kuromame Cha*, comes in individually sealed packets, making it a perfect portable treat. Simply mix with hot water, steep, and enjoy the full-bodied and robust taste. After drinking the tea, eat the softened roasted beans for a healthy treat. Enjoy them plain or with salt, sugar, or honey. And you can eat them straight out of the packet for a terrific go-anywhere snack.

“These days it’s all about finding a good source of low-fat protein. The soybeans in the Roasted Black Soybean Tea are a tasty snack anyone can enjoy,” explains Gloria Ortiz, licensed esthetician and beauty expert at DHC USA’s San Francisco headquarters. “I’m always on the go and need to keep my energy levels up. I love the convenience of being able to eat the soybeans right out of the pack. At night, I brew a cup of this caffeine-free tea to satisfy late-night hunger cravings.”

Antioxidant-rich anthocyanin, the black pigment contained in the skin of black soybeans, is a beneficial polyphenol with strong antioxidant capabilities. Black soybeans are also a naturally low-fat food and a good source of protein. DHC’s soybeans are not produced using biotechnology or genetic engineering.

Pricing and Availability

DHC Roasted Black Soybean Tea is available at \$6.50 for ten packets by catalog or through DHC’s website. When ordering online or by phone, fax, or mail, customers can have their products delivered straight to their home or office. And with every purchase, customers may make four free selections from a wide variety of skincare product samples, including our most popular product worldwide, Deep Cleansing Oil.

Usage

Pour a packet of beans in a cup and fill with 6–7 oz. hot water; let sit for 4–5 minutes to steep the tea and steam the beans. By the time you finish the tea, the beans are soft enough to eat. Enjoy them plain or add salt, sugar, or honey. The soybeans can also be eaten straight from the packet for a tasty go-anywhere snack.

About DHC

DHC Corporation is one of the world’s leading manufacturers and marketers of quality skincare products, makeup, fragrances, health foods, and supplements. It started in Japan more than 20 years ago and now has offices worldwide, including in South Korea, Taiwan, Switzerland, Hong Kong, Thailand, and the United States. One of the top ten skincare companies in Japan, DHC today has more than 800 products in its skincare, cosmetics, health food, supplement, and lingerie lines.

