

DHC USA Inc. adds Q10 Body Soap to its popular Q10 series

Age-defying beauty bar contains antioxidant coenzyme Q10



SAN FRANCISCO, Calif., August 4, 2006—

Maintaining softer, more supple skin can be a challenge when faced with dryness-causing environmental factors, including UV rays and stress. Looking for a secret weapon? DHC USA Inc., a distinguished provider of high-quality skincare products, makeup, and fragrances, presents new Q10 Body Soap. Not only does its rich lather provide gentle, non-irritating cleansing action, but it's also an anti-aging beauty bar, formulated with the powerful antioxidant coenzyme Q10. Soothing aloe, vitamin E, soy, and virgin olive oil are combined with essential nutrients to help hydrate and moisturize—without added fragrances or colorants. Q10 Body Soap puts indulgence in the palm of your hand.

“It’s comforting knowing my skin isn’t being stripped of its natural moisture,” states Gloria Ortiz, licensed esthetician at DHC USA’s headquarters in San Francisco, California. “Instead, Q10 Body Soap bathes my skin in a mild lather that includes powerful coenzyme Q10—helping to preserve my skin’s firmness by fighting free radicals. I’m left with a feeling of silky softness.”

To use, create a lather in your palms or on a sponge and cleanse your skin. Rinse thoroughly. DHC Q10 Body Soap is available at the special price of \$3.00 for 4.2 oz. Net wt. through September 30, 2006, and thereafter at its regular price of \$3.75.

DHC’s Q10 Series

All of the products in DHC’s Q10 series work synergistically to fight the effects of environmental stress, combat visible signs of aging, and soothe skin. The series includes: Q10 Lotion, a

toner that helps balance your complexion; Q10 Milk, a light, milky gel that is great for daytime wear; Q10 Cream, a daily moisturizer suitable for every skin type; Q10 Mask, which features both aloe and rose water; Q10 Eye Cream, which targets fine lines and fights free radicals; portable Q10 Water Mist, for a spritz of hydrating toner anytime; and Q10 Body Gel, a fast-absorbing age-fighting body moisturizer.

Availability

DHC Q10 Body Soap is available by catalog or through DHC’s website. When ordering online or by phone, fax, or mail, customers can have their products delivered straight to their home or office. And with every purchase, customers may make four free selections from a wide variety of product samples, including our most popular product worldwide, Deep Cleansing Oil.

About DHC

DHC Corporation is one of the world’s leading manufacturers and marketers of more than 1,500 quality products, including skincare products, makeup, fine foods, vitamins, and more. The company was founded in Japan more than 25 years ago and now has offices in South Korea, Taiwan, Hong Kong, and the United States. It is one of the top five Japanese skincare companies and serves millions of customers globally, with annual worldwide sales approaching \$1 billion. DHC skincare products are never tested on animals.