

DHC USA Inc. adds Q10 Hand Cream to its popular Q10 series

Antioxidant-rich coenzyme Q10 sets it apart from regular hand lotions



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Looking for a secret weapon in the battle against dry, chapped hands? DHC USA Inc., a distinguished provider of high-quality skincare products and makeup, comes to the rescue with new Q10 Hand Cream. Not only does it absorb into skin quickly without that greasy after-feel, it is also formulated with the powerful antioxidant coenzyme Q10 (CoQ10) to help protect your hands against dryness and the appearance of age signs caused by such everyday risks as harmful UV rays and stress. Enriching virgin olive oil and meadowfoam oils are combined with essential nutrients to help hydrate and moisturize—without added fragrances or colorants. Q10 Hand Cream is a must-have for the upcoming winter season.

“Our hands require special care due to frequent washing and exposure to environmental factors,” explains Gloria Ortiz, licensed esthetician at DHC USA’s headquarters in San Francisco, California. “This can lead to loose, dehydrated skin. However, Q10 Hand Cream boasts the strength of CoQ10 to moisturize and help keep hands looking younger and more beautiful. I keep a tube at my desk and apply it throughout the day.”

To use, gently massage a thin layer into hands, paying special attention to fingertips and especially dry areas. DHC Q10 Hand Cream is available at the special price of \$4.50 for 1.7 oz. Net wt. through November 30, 2006, and thereafter at its regular price of \$6.00.

DHC’s Q10 Series

All of the products in DHC’s Q10 series work synergistically to fight the effects of environmental stresses, combat visible signs of aging, and soothe complexions. The series includes: Q10 Lotion, a toner that hydrates your skin; Q10 Milk, a light, milky gel that

is great for daytime moisturizing; Q10 Cream, a richer daily moisturizer suitable for every skin type; Q10 Mask, which features aloe and willow bark extracts; Q10 Eye Cream, which targets fine lines and fights free radicals; portable Q10 Water Mist, for a spritz of hydrating toner anytime; Q10 Body Gel, an age-fighting body moisturizer that absorbs quickly; and Q10 Body Soap, a generously lathering, age-defying beauty bar.

Availability

DHC Q10 Hand Cream is available by catalog or via www.DHCcare.com. When ordering online or by phone, fax, or mail, customers can have their products delivered straight to their home or office. And with every purchase, customers may make four free selections from a wide variety of skincare samples including our most popular product worldwide, Deep Cleansing Oil.

About DHC

DHC Corporation is one of the world’s leading manufacturers and marketers of more than 1,500 quality products, including skincare products, makeup, fine foods, vitamins, and more. DHC was founded in Japan more than 25 years ago and now has offices in South Korea, Taiwan, Hong Kong, and the United States. It is one of the top five Japanese skincare companies and serves millions of customers globally, with annual worldwide sales approaching \$1 billion. DHC skincare products are never tested on animals.