

# Help Control Oil and Shine with “Flower Power”

DHC USA Inc. adds astringent Rose Toner to its line of fragrant rose products



**SAN FRANCISCO, Calif., October 15, 2007—**

Now you can have a clear, shine-free complexion with a little help from Mother Nature. DHC USA Inc., a distinguished provider of high-quality skincare and beauty products from Japan introduces new Rose Toner, with an oil-free, astringent formula featuring rosewater and hydrating sodium PCA, a naturally occurring humectant, to help maintain your skin's natural moisture.

“Nothing signifies beauty more than a rose,” says Miles Perdiguerro, Marketing Director for DHC USA Inc., headquartered in San Francisco, California. “Our new Rose Toner helps dull excess shine and visibly refine your skin's texture while surrounding you in a classic and romantic floral fragrance.”

The rosewater in DHC Rose Toner is steam-distilled from damask rose petals to help calm stressed, over-active skin. Rose Toner also helps control excess sebum while visibly tightening pores, making it ideal for oily or combination complexion types.



## Usage

After cleansing your face and patting dry, use a cotton pad or your palms to apply toner evenly over your entire face. Follow with your favorite DHC moisturizer.

## Availability

Rose Toner is available by catalog or via [www.DHCcare.com](http://www.DHCcare.com) at an introductory price of \$15.50 for 3.3 fl. oz. through November 30, 2007, and thereafter at its regular price of \$21.00. When ordering online or by phone, fax, or mail, customers can have their products delivered straight to their home or office. And with every purchase, customers may make four free selections from a wide variety of product samples, including our most popular product worldwide, Deep Cleansing Oil.

## About DHC

DHC Corporation is one of the world's leading manufacturers and marketers of more than 1,500 quality products, including skincare products, makeup, fine foods, supplements, and more. DHC was founded in Japan more than 25 years ago and has offices in Korea, Taiwan, Hong Kong, and the United States. It is one of the top five Japanese skincare companies and serves millions of customers globally, with annual worldwide sales approaching \$1 billion. And in 2007, DHC celebrates 10 years of mail-order distribution in the United States. DHC products are never tested on animals.