

DHC USA Inc. adds Nail Cleaning Sticks and Nail Shaper to its beauty line

Professional-looking home nail care just got twice as easy



SAN FRANCISCO, Calif., December 4, 2006—

The holiday season usually brings with it many social obligations, and finding the time for a professional manicure can sometimes prove challenging. Fortunately, DHC USA Inc., a distinguished provider of high-quality beauty products and makeup, introduces not one, but two, new products specifically for personal nail care. DHC Nail Cleaning Sticks—featuring 100% cotton swab tips—simulate the same design used by professional nail technicians. Conveniently packaged for 100 individual uses, these versatile sticks are perfect for everything from cleaning your cuticles to polish touch-ups. Additionally, DHC Nail Shaper, with its darling pink color, is definitely not just an emery board. This versatile shaping tool has the textures you need to achieve the exact length and look you want.

Gloria Ortiz, licensed esthetician at DHC USA's headquarters in San Francisco, California, elaborates, "Nail Cleaning Sticks and Nail Shaper are both must-haves for every handbag. Looking your best is easier when you have quality tools, and I love the versatility afforded by each of these products. It's like having a private nail salon at my disposal."

Usage

Nail Cleaning Sticks feature precision-point tips, making them perfect for cleaning nails, cuticles, and hard-to-reach areas, such as under the nail. They are also effective for correcting polish mistakes or applying design details.

Nail Shaper boasts two distinctive surfaces to help you customize your end result. The coarser side is designed for filing and shortening nails, while the smoother side is ideal for shaping and refining.

Availability

DHC Nail Cleaning Sticks are available by catalog or via www.DHCcare.com at the special price of \$4.75 (ten 10-stick packages per box; 100 sticks in total) through January 31, 2007, and thereafter at their regular price of \$6.50. Nail Shaper (contains two shaper boards) is also available at an introductory price—\$1.50 through January 31, 2007, and thereafter at the regular price of \$2.00. When ordering online or by phone, fax, or mail, shoppers can have their products delivered directly to their home or office. And with every purchase, customers may make four free selections from a wide variety of skincare samples, including our most popular product worldwide, Deep Cleansing Oil.

About DHC

DHC Corporation is one of the world's leading manufacturers and marketers of over 1,500 quality products, including skincare, makeup, fine foods, vitamins, and more. DHC started in Japan more than 25 years ago and now has offices in South Korea, Taiwan, Hong Kong, and the United States. It is one of the top five Japanese skincare companies and serves millions of customers globally, with annual worldwide sales approaching \$1 billion. DHC skincare products are never tested on animals.