

Vitamin C—to Go!

DHC USA unveils portable packets that can be taken with or without water



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Getting your daily dose of vitamin C just got easier. DHC USA Inc., a distinguished provider of high-quality skincare products, makeup, nutritional supplements, and fine foods, proudly adds Vitamin C Powder to its premium lineup of vitamin and mineral supplements. This handy, granulated vitamin formula contains 1,000 milligrams per serving—more than ten times the recommended daily value. And with less than one gram of sugar per packet, it has a tart and tangy citrus flavor. Each box contains 30 individually wrapped packets that are ideal for stashing in your purse, pocket, or desk drawer.

Although vitamin C is an essential nutrient, the human body is incapable of creating its own. Supplementing your diet with vitamin C helps neutralize free radicals and support a healthy immune system.

Gary Gauntt, President of DHC USA Inc., explains that making supplements easy to take is essential. “Americans have notoriously busy lifestyles. A major challenge with taking supplements via capsule form is that you need to take them with a glass of water,” says Gauntt. “The convenience of DHC’s Vitamin C Powder allows you to get your daily dose of vitamin C anywhere—be it on your commute to work, the bus to school, or after your workout at the gym.”

“If vitamins were always this fun and easy, then more people would take them,” remarks Hadrian Miguel, Product Development Manager. “Our Vitamin C Powder has a tangy flavor and dissolves quickly, so you can take it right out of the packet, without water, or add it as a booster to your favorite beverage.”

Availability

All DHC supplements are available by catalog or via www.DHCcare.com in packets containing a 30-day supply. Vitamin C Powder is offered at the introductory rate of \$2.25 for 30 packets until February 29, 2008, and thereafter at its regular price of \$3.00. When ordering online or by phone, fax, or mail, customers can have their products delivered directly to their home or office. And with every purchase, customers may make four free selections from a wide variety of product samples, including our most popular product worldwide, Deep Cleansing Oil.

About DHC Supplements

DHC USA’s supplement line launched in June 2007, and is designed to promote well-being and to complement a healthy diet and fitness regimen with convenient products that boast essential nutrients.

About DHC

DHC Corporation is one of the world’s leading manufacturers and marketers of more than 1,500 quality products, including skincare, makeup, fine foods, supplements, and more. DHC was founded in Japan more than 25 years ago and has offices in Korea, Taiwan, Hong Kong, and the United States. It is one of the top five Japanese skincare companies and serves millions of customers globally, with annual worldwide sales approaching \$1 billion. In 2007, DHC USA celebrated ten years of mail-order distribution in the United States. DHC products are never tested on animals.